

### CUSTOM BOOK COVER DESIGN OPTIONS

#### CUSTOM 200

1 concept designed  
Images & concept provided by the client  
Up to 3 images included  
3 revision rounds included  
Audio cover included (upon request)

\$50  
VALUE

ONLY  
\$200<sup>USD</sup>  
EBOOK

#### CUSTOM 300

1 concept designed  
Concept provided by client  
Up to 5 images included  
3 revision rounds included  
Audio cover included (upon request)

\$50  
VALUE

ONLY  
\$300<sup>USD</sup>  
EBOOK

#### CUSTOM 400

1 concept designed  
Unlimited stock included  
Concept provided by Deborah and focus  
will be on marketability  
3 revision rounds included  
Audio cover included (upon request)

\$50  
VALUE

ONLY  
\$400<sup>USD</sup>  
EBOOK

#### CUSTOM 500

2 initial different concepts designed  
Unlimited stock included  
Concept provided by Deborah and focus  
will be on marketability  
5 revision rounds included  
Audio cover included (upon request)

\$50  
VALUE

ONLY  
\$500<sup>USD</sup>  
EBOOK

### PREMADE SERIES CONTINUATIONS

1 concept designed based off single  
premade or premade series purchased  
1 revision round included  
Normal stock sites included  
Specialty stock sites (+\$25 charge)

ONLY  
\$150<sup>USD</sup>  
EBOOK

### SERIES DESIGN?

If you plan to write a series of 3+ books, **contact me for special rates** for both custom and premade continuations.

### A LA CARTE

Print Cover (Softcover)	\$50
Print Cover (Hardcover)	\$50-\$75
3D or Physical Print Boxset Design	
• Using existing image for front	\$50
• New image for front (chosen by author)	\$100
• New image for front (chosen by Deborah)	\$200
Hourly rate (billed in half-hour increments)	\$50 /hr
Audio Cover (if not included in package)	\$50
PSD - Flattened Artwork & Text Separate	\$200

### PROMOTIONAL MATERIALS

2 Bookbub Ad Set	\$30
3 Book Teaser Set	\$45
3 Facebook Ad Set	\$45
3 Promo Ad Set	\$45
3 Online Banner Set	\$45
Bookmark Design	\$25
Business Card Design	\$25
Roll-Up Banner Design	\$50
Poster Design	\$25
Table Banner Design	\$50

Book Cover Designer for Bestselling Authors

# TUGBOAT DESIGN

ROMANCE, WOMEN'S FICTION & CHICK-LIT SPECIALIST

## ADDITIONAL INFORMATION

### CUSTOM 200 INCLUDES:

- 1 cover design concept designed using the **client's specific concept and images provided**
- Royalty-free stock images are included in the design fee from DepositPhotos.com, Shutterstock.com, PeriodImages.com, and/or Neo-stock.com. If the design requires more than 3 images, additional fees may apply.
- Up to 3 rounds of revisions included.
- Audio Cover included (upon request).
- Title PNG included (upon request).

### CUSTOM 300 INCLUDES:

- 1 cover design concept designed using the **client's specific concept. Deborah will do the image searching.**
- Royalty-free stock images are included in the design fee from DepositPhotos.com, Shutterstock.com, PeriodImages.com, and/or Neo-stock.com. If the design requires more than 5 images, additional fees may apply.
- Up to 3 rounds of revisions included.
- Audio Cover included (upon request).
- Title PNG included (upon request).

### CUSTOM 400 INCLUDES:

- 1 cover design concept will be designed based on the information provided to Deborah. Concept will be market-driven.
- Unlimited royalty-free stock images are included in the design fee from DepositPhotos.com, Shutterstock.com, PeriodImages.com, and/or Neo-stock.com.
- Up to 2 initial concepts will be designed prior to additional charges. At this time, if the concepts are still not satisfactory to the client, the project will be re-evaluated by both parties before moving forward.
- Up to 3 rounds of revisions included.
- Audio Cover included (upon request).
- Title PNG included (upon request).

### CUSTOM 500 INCLUDES:

- 2 initial cover design concepts designed based on the information provided to Deborah. Concepts will be market-driven.
- Unlimited royalty-free stock images are included in the design fee from DepositPhotos.com, Shutterstock.com, PeriodImages.com, and/or Neo-stock.com.
- Up to 3 initial concepts will be designed prior to additional charges. At this time, if the concepts are still not satisfactory to the client, the project will be re-evaluated by both parties before moving forward.
- Up to 5 rounds of revisions included.
- Audio Cover included (upon request).
- Title PNG included (upon request).

### PREMADE SERIES CONTINUATION INCLUDES:

- 1 initial cover design concept designed based on the information provided to Deborah. Concepts will be market-driven and follow the same layout/style as the original premade purchased.
- Royalty-free stock images are included in the design fee from DepositPhotos.com and Shutterstock.com. Specialty stock sites, including but not limited to PeriodImages.com and Neo-stock.com, will have an additional \$25 charge. If the design requires more than 5 images, additional fees may apply.
- Only 1 round of revisions included. Additional changes will be billed at \$25 per half hour.